

FURNITURES-CONTACTS
Contacts for Contracts

4-STEP-SYSTEM 2011

The premium service from FURNITURES-CONTACTS.com

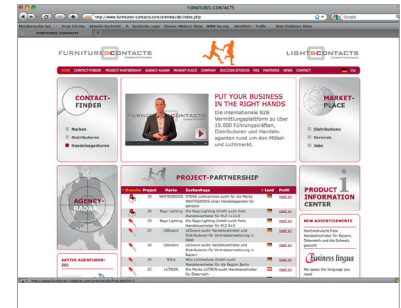
THE PLATFORM www.FURNITURES-CONTACTS.COM

Short information:

www.FURNITURES-CONTACTS.com is the international B2B platform for searching and finding high quality business contacts throughout the furniture and lights industry. In the FURNITURES-CONTACTS database you will discover more than 15,000 premium business contacts with detailed profiles for search queries. Furniture and lighting brands, distributors, sales agencies and service providers are presented on the publicly available platform.

Scope / monthly:

approx. 10,000 website visitors/month
approx. 15,000 recipients of the DISTRIBUTION NEWS
approx. 100,000 website visitors/month of the linked partner sites



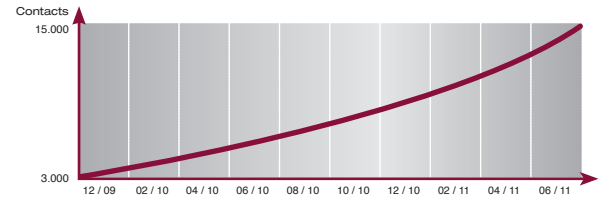
RECIPIENT / READER STRUCTURE ANALYSIS

Introduction

The program and topics of FURNITURES-CONTACTS, the B2B portal, concentrate exclusively on persons associated with the furniture and lights market. So the online programme and the newsletter services are used at a 100% rate by people with a sphere of interest affiliated to furniture & light, primarily at decision-maker level. The following charts show a detailed breakdown of the demographic user profile.

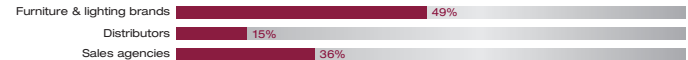
Development / business potential

Within the last 18 months, the number of persons registered for arrangement of business contacts and the number of recipients of the newsletter have been boosted to 3,000 to 15,000 profiles.



Principal categories

Divided into three main categories, 49% of the addresses and recipients can be assigned to furniture and lighting brands, followed by distributors and sales agencies.



Principal countries

The primary focus of target groups, namely 95%, is on decision makers associated with the furniture and lights market in the German-speaking and south European countries. Our principal countries for distribution solutions are Germany, Austria and Switzerland.



4-STEP-SYSTEM THE PREMIUM SERVICE

Four steps to find the RIGHT business partner

Step 1: With the help of the CONTACT-FINDER, you are provided with the amount of potential business contacts based on your individual search criteria. **Free of charge**

Step 2: After the placement of your search query, the FURNITURES-CONTACTS provides you with useful information about each suitable candidate that meets your search criteria and is currently seeking a new business partner. **Contact fee**

Step 3: Together with FURNITURES-CONTACTS, you identify the top contacts from your list of candidates. Use the personal relationship quality and the professional perspective of FURNITURES-CONTACTS as a moderator for this first contact and for your own anonymity. **Selection fee**

Step 4: The best business partner is selected in consultation with you. FURNITURES-CONTACTS checks the general conditions and provides arguments for the right decision. **Daily fee**

Conclusion of the contract: Signature of the contract between you and your new partner. **Success fee**

www.FURNITURES-CONTACTS.com

Step 1
Online-Search with the
CONTACT-FINDER

FURNITURES-CONTACTS

Step 2
Contact-Phase

FILTER

Step 3
Selection-Phase

FILTER

Step 4
Negotiation-Phase

CONTRACT



Here you will find more information, details and prices:

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light+building

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