

FURNITURES-CONTACTS
Contacts for Contracts

PROJECT-PARTNERSHIP 2011

In the center of FURNITURES-CONTACTS.com

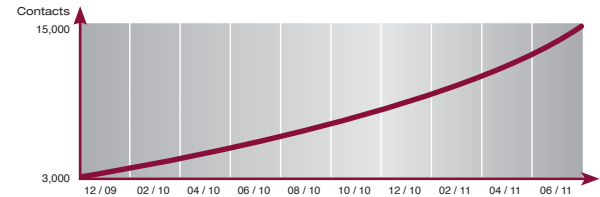
RECIPIENT / READER STRUCTURE ANALYSIS

Introduction

The program and topics of FURNITURE-CONTACTS, the the international B2B platform, concentrates exclusively on persons associated with the furniture and lights market. So the online programme and the newsletter services are used at a 100% rate by people with a sphere of interest affiliated to furniture & light, primarily at decision-maker level. The following charts show a detailed breakdown of the demographic user profile.

Development / business potential

Within the last 18 month, the number of persons registered for arrangement of business contacts and the number of recipients of the newsletter have been boosted from 3,000 to 15,000 profiles.



Principal categories

Divided into three main categories, 49% of the addressees and recipients can be assigned to furniture and lights brands, followed by distributors and sales agencies.



Principal countries

The primary focus of target groups, namely 95%, is on decision makers associated with the furniture and lights market in the German-speaking and south European countries. Our principal countries for distribution solutions are Germany, Austria and Switzerland.



PROJECT-PARTNERSHIP IN THE CENTER

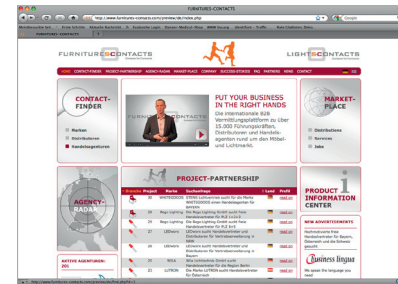
With a PROJECT-PARTNERSHIP you can get in contact for three months with more than 15,000 potential contacts from the furniture and lights industry. Your announcement appears attentively in the center of the FURNITURES-CONTACTS website.

Please let us know your requested profile. Then we bring your project ad bilingual for three months online on our international and Central European website.

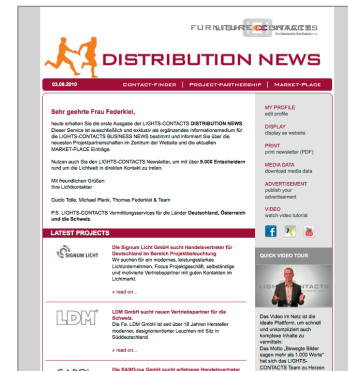
Additionally your project ad will be sent out every three months directly with our DISTRIBUTION NEWS to more than 15,000 FURNITURES-CONTACTS by email.

The clear country abbreviations – presorted by means of flags and furniture or lighting icons – simplify for the searching person the fast and purposeful finding of relevant offers.

You want to stay incognito? No problem! Even the anonymous search is possible at anytime!



Website



DISTRIBUTION NEWS

PROJECT-PARTNERSHIP AS A FILTER

All candidates, who get in touch with you concerning your announcement, will be screened by the FURNITURES-CONTACTS expert team and reviewed in regard to their job profile. Before you receive the contacts we will supply the potential interested party with respective information in detail.

First Mover Advantage

With the PROJECT-PARTNERSHIP your ad will additionally be synchronized with all the companies that are registered as active. FIND the right partner with FURNITURES-CONTACTS!

FIND the right partner with LIGHTS-CONTACTS for furniture and lights!





Here you will find more information, details and prices:

LIGHTS CONTACTS GmbH | Michael Plank | Telefon: 0049-89-599 187-60

E-Mail: plank@lights-contacts.com | Dachauer Straße 15a | 80335 München

www.furnitures-contacts.com

light+building

MÖBELMARKT.
International Interior Business Magazine

HIGH
LIGHT
DAS FACHMAGAZIN DER LICHTBRANDE

ON-LIGHT

furnishingJOBS
Die MÖBELMARKT Online-Jobbörse